



## ***Become a vendor...join the fun!***

PBS39 BrewFest is a true craft brew festival. Last year, we had more than 1,500 people attend the festival, and we expect similar numbers this year.

**Approximately 40 craft brewers** will be the main attraction; focusing on the microbrew phenomenon that is so strong and well-loved in this region. In addition to beer tastings, **live music** and **vendors** will be components of the event.

The target audience of the PBS39 BrewFest is an individual who is: a beer aficionado, is educated, community-minded, and socially aware.

### ***Vendor Benefits Include:***

- **Event Marketing**—Your business will be featured on the website and in email marketing.
- **Your Logo Projected on JumboTron** presentation during the event
- **10' x 10' Space:** One 8' Table and Two Chairs Provided

**Vendor Fee: \$125 per 10' x 10' spot (access to electric is provided)**

**Please make checks payable to PBS39 and submit no later than May 19, 2017.**

### ***2017 Ticket Prices***

**VIP Tickets: \$50 before June 3, \$60 at the door** (Includes early admission, commemorative pint glass, tasting mug and coaster);

**General Admission: \$35 before June 3, \$40 at the door** (Includes tasting mug and commemorative coaster);

**Designated Drivers: \$5 before June 3, \$7 at the door** (Includes FREE fountain drinks and commemorative coaster)



## 2017 Vendor Registration Form

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone (cell to be used that day preferred)

### List of Personnel Attending: (One 8' table and 2 chairs will be provided.)

\_\_\_\_\_  
Personnel #1

I confirm that this person is 21 years old or older.

\_\_\_\_\_  
Personnel #2 (optional)

I confirm that this person is 21 years old or older.

Cost: \$125 per 10' x 10' spot

Please make checks payable to PBS39

Mail check and completed form to:  
Gerard Longo, PBS39, 839 Sesame Street, Bethlehem, PA 18015

Email: gerardl@wlv.org